

**NORA 27TH ANNUAL
GENERAL CONFERENCE**

September 20-23, 2018

St. Louis, MO



EXHIBITOR GUIDE

*Enhancing Neurological Recovery
Through Vision Rehabilitation*

noravisionrehab.org



Dear NORA Conference Attendee,

On behalf of the Neuro-Optometric Rehabilitation Association™, International (NORA), I am pleased to share with you this listing of exhibitors for our 27th Annual General Conference.

We thank all our exhibitors for their valuable support and encourage attendees to visit their booths to learn about exciting new products and programs.



Alma Privette, COVT
Exhibitor Chair, NORA

EXHIBIT HALL HOURS FOR 2018

Day	Time	Non-Compete Time*
Friday, September 21 st	9:30 a.m. - 5:00 p.m.	Breaks & Lunch
Saturday, September 22 nd	7:00 a.m. - 5:00 p.m.	9-10 a.m. (limited); 12-1 p.m.; and 3-5 p.m.
Sunday, September 23 rd	7:00 a.m. - 1:00 p.m.	Breaks & Lunch

* Non-competite time means that the Exhibit Hall will not compete with continuing education classes/presentations.



*Enhancing Neurological Recovery
Through Vision Rehabilitation*

noravisionrehab.org   

For more information about Neuro-Optometric Rehabilitation, including where to find a Neuro-Optometric Rehabilitation Optometrist near you, visit www.noravisionrehab.org

The Neuro-Optometric Rehabilitation Association™, International (NORA) is an inter-disciplinary group of professionals dedicated to providing patients who have physical or cognitive disabilities as a result of an acquired brain injury with a complete ocular health evaluation and optimum visual rehabilitation education and services to improve their quality of life. NORA is committed to advancing the art and science of rehabilitation, with particular emphasis on treatment modalities designed to optimize visual-motor, visual-perceptual and visual information processing dysfunction among neurologically affected persons.

Balance Tracking Systems, Inc.

3525 Del Mar Heights Rd.
Suite 990
San Diego, CA 92130
888-811-0054 x701
Email: andy@balancetrackingsystems.com
Website: www.balancetrackingsystems.com

The BTrackS Assess Balance System is the most affordable computerized balance testing system in the USA. It measures the precise postural sway of an individual which provides immediate objective data for Neuro-Optometric Rehabilitation. There are three components to balance: tactile, visual and vestibular and using BTrackS Assess Balance lets you isolate each area and then immediately assess the patient and the effectiveness of various treatments by instantly measuring the size and direction of the patient's sway. In addition, you can also measure the success of your therapy by re-testing during or at the completion of therapy.

Bernell Corporation

4016 N. Home Street
Mishawaka, IN 46545
(800) 348-2225
Email: info@bernell.com
Website: www.bernell.com

Bernell is proud to offer over 2,000 ophthalmic products to aid eyecare professionals in helping their patients reach their maximum visual potential. In addition to a vast offering of primary care and vision testing products, we offer the largest line of vision therapy and neuro-visual rehabilitation products of any company in the world.

Brain Tap Technologies

1822-6 S Glenburnie Rd #362
New Bern NC 28562
Phone: 302-721-6678 M – F 9AM – 9PM EST
(800) 901-4980
Website: <https://braintaptechnology.com/>

Brain Tap is a powerfully effective mind development tool designed to help you overcome the ill effects of the fight-or-flight response while achieving physical, mental and emotional balance.

This extensively researched light & sound technology creates a perfect symmetry of sound frequencies and light synchronization for the ultimate in binaural brainwave entrainment and relaxation. The combination helps guide you to a perfect balance of left/right brain synchronization and relaxed brainwave activity. In other words, BrainTap produces the relaxation response, giving your body precisely what it needs to get back in balance and reverse the effect of stress on the body.

At the same time, the BTT sessions that power your Brain Tap guide your mind to a state of laser-like focus so you can rid yourself of negative self-talk and achieve life goals!

Chadwick Optical, Inc.

1557 Gehman Rd
Harleysville, PA 19438
(800) 451-4200
Email: csr@chadwickoptical.com
Website: www.chadwickoptical.com

You're an expert. An expert on visual processing. An expert on neuro rehab. And you come up with some pretty awesome ideas. So you're an expert in that. Once upon a time, you could call an optical lab and talk to an expert. Chadwick Optical is a throwback to the age of expertise. Sometimes, you need somebody to understand what you're talking about. You want a lab that knows that yoked prism is not something to be ignored. It's not something that "cancels out." We get you. We're here to support your creativity and your uniqueness in every way possible. Stop by our booth for "Chuck Bucks" entitling you to up to 50% off any full-priced RX.

Doctor MultiMedia

4471 E Dean Martin Drive #2009
Las Vegas, NV 89103
8070 La Jolla Shores Drive #528
La Jolla, CA 92037
(800) 679-3309
Email: help@doctormultimedia.com
Website: www.doctormultimedia.com

We are experts in website design and marketing for the medical industry. We provide doctors with internet solutions and marketing techniques that turn the web into an advantage for their practices. We focus our website design and marketing efforts solely on the medical industry, and as a result we have developed proven campaigns that improve your patient's experience, enhance your online presence, and increase your practice's bottom line.

eyebrain Medical, Inc.

3184 Airway Avenue, Suite C
Costa Mesa, CA 92626
949-339-5157
Email: Bob@neurolenses.com
Website: www.neurolenses.com

eyeBrain Medical Inc. is the innovator behind the neurolens System®, inspired by a breakthrough discovery linking optometry and neurology. neurolenses® are the world's first prescription lenses that add a contoured prism to bring the eyes into alignment, relieving stress on the trigeminal nerve. This nerve is the largest and most complex nerve connected to the brain, and when stimulated causes many of the symptoms people experience when using digital devices, reading or doing near work. Patient satisfaction surveys show 93 percent of patients respond positively to their neurolenses. eyeBrain Medical is headquartered in Orange County, CA.

The Fresnel Prism and Lens Co.

10810 Nesbitt Ave. S.
Bloomington, MN 55437
952-496-0432
Email: Karmstrong@fresnelprism.com
Website: www.fresnel-prism.com

Trusted, Innovative, Global. The Fresnel Prism & Lens Company is an international supplier of specialty eye care products used to diagnose and treat patients afflicted by strabismus, amblyopia, diplopia, and other vision disorders.

- 3M Press-On Optics
- MYI Occlusion Eye Patches
- Trial Lens Sets
- Bangerter Foils

The company was founded as a distributor of the 3M Press-On prisms and lenses, thus the company name. Today's product line has evolved to include complimentary products addressing the needs of vision practitioners and patients.

Pre-order to ensure we have your products available - they sell out fast!

Good-Lite Company

1155 Jansen Farm Drive
Elgin, IL 60123
847-841-1145
Email: exhibits@good-lite.com
Website: www.good-lite.com

Cortical Visual assessment, LEA Symbols® and LEA Numbers® are some of the many vision testing and screening tools manufactured by the Good-Lite Company. The complete range of vision testing/screening products also includes the new self-calibrating ETDRS Standardized Viewer, high and low contrast, stereopsis, and color vision testing.

GX Sciences, Inc.

13376 N Hwy 183, Ste. 126
Austin, TX 78750
844-258-5564
Email: Info@GXSciences.com or
HQ@GXSciences.com
Website: www.GXSciences.com

GX Sciences™, a premiere biotechnology company / laboratory based in Austin, TX, is proud to introduce the most comprehensive Nutrigenomic testing and interpretation platform available in the medical marketplace.

Our team of experts have designed a turn key solution for practitioners to offer patients affordable Nutrigenomic Testing through a simple cheek swab and the choice of 14+ nutrigenomic panels and pharmacogenomic testing. Our proprietary software, SNP Genius, then further provides interpretation of the abnormal genetic results in order to quickly assist the practitioner in recommending only the targeted nutrition, lifestyle recommendations and potential lab work a patient may need.

Hummingbird Hues, LLC

45000 Olson Road
Avondale, CO 81022-9786
(719) 947-3203 or (719) 569-9200
Email: hummingbirdhuesllc@gmail.com
Website: www.hummingbirdhues.com

Hummingbird Hues, LLC offers Syntonic Equipment and Vision Therapy Products, which includes Portable Light Units, Optometers Goggles, Visual Field Charters and Supplies, Goggles for Kids, and more. Also specializing in Custom 3D Printing, Glass Art and Gifts.

iMatrix

5550 Morehouse Drive
San Diego, CA 92121
(858) 888-7548
Email: lauren.whitworth@imatrix.com
Website: <https://imatrix.com/>

Since 2002 iMatrix has specialized in customized, professional websites and online marketing solutions for eye care professionals with small to medium-size businesses who want to gain a larger local market share. We provide the solution for all your online marketing needs to help attract new business and engage current clients.

Infinite VT

5010 Carlisle Pike
Mechanicsburg, PA 17050
(844) 517-3696
Website: www.infinitevt.com

With over 25 years of vision therapy experience, InfiniteVT creator Craig Henry, OD, had a vision of combining the ease of documenting vision therapy on paper with online efficiency allowing doctors and therapists to get more done. The result is much more than a simple VT EMR Software, it also programs therapy, generates reports, and is a powerful training tool for therapists and doctors alike. InfiniteVT is a complete VT EMR system that makes vision therapy efficient so doctors and therapists can focus on what they do best - taking care of patients.

InfiniteVT was created with one goal in mind - to make providing vision therapy easier. InfiniteVT provides you with:

- A flexible schedule to keep track of vision therapy evaluations and sessions
 - Full documentation of vision therapy evaluations
 - Automatic generation professional reports and correspondence
 - Ability to easily plan personalized vision therapy sessions
 - Easy to program with thorough documentation of the vision therapy sessions
 - Extensive catalog of vision therapy procedures
 - Customizable vision therapy procedures and test sequences
 - Easy to follow instructions for all therapy activities
 - Cloud-based system is fully tablet and desktop compatible
 - Extensive Practice Management System; statistics, graphical analysis
-

International Sports Vision Association (ISVA)

10139 Royalton Rd., Suite D
North Royalton, Ohio 44133
Email: isva.sportsvision@gmail.com
Website: www.sportsvision.pro

The International Sports Vision Association (ISVA), is an organization of optometrists, athletic trainers, therapists, physicians, and sports teams dedicated to evaluating, training, and improving vision performance in athletes.

Neuro-Developmental Treatment Association (NDTA)

1540 S. Coast Highway, Suite 204
Laguna Beach, CA 92651
800-869-9295
Email: info@ndta.org
Website: www.ndta.org

The purpose of the NDTA is to improve treatment and outcomes for clients with neuromuscular dysfunction by providing advanced therapist education that improves skills in assessment, evaluation and salient, functional treatment. The vision of NDTA is to advance utilization of the NDT Practice Model through clinical intervention, education, and research so that clients with neuromuscular dysfunction can participate in life to their fullest potential.

Neuro-Optometric Toolbox

12835 Bel-Red Rd. STE 303
Bellevue, WA 98005
(425) 318-3325
Email: info@n-od.com
Website: www.n-od.com

Neuro-Optometric Toolbox is a cloud based set of practice and patient management tools. Practice Manager tools idealize practice productivity by assisting in keeping your team on the important tasks that need to be done. Referral Builder tools help to grow your referral network. Therapy Director tools assist in treatment planning and programming. Document Maker tools help create chart notes, reports, letters, and other documents easily.

Neuro-Tracker

5186 Côte-des-Neiges, Suite 3
Montreal, QC H3T 1X8
(514) 898-4808
Email: mdonohue@cognisens.com
Website: www.NeuroTracker.net

NeuroTracker is a visual training system that uses 3D multiple object tracking to improve the efficiency of neural networks that govern situational awareness, attention, executive function and cognitive stamina. NeuroTracker technologies are based on 20+ years of research from the world-leading neurophysicist Dr. Jocelyn Faubert, who leads a 30-strong team in research into performance measurement and enhancement using neurophysics science and virtual reality technology at the University of Montreal.

Nu Squared

3518 Habersham Club Drive
Cumming, GA 30041
855-263-2982
Email: nusquared@outlook.com
Website: www.nusquared.com

Nu Squared offers a comprehensive EMR software specifically designed for offices that provide vision therapy and vision rehabilitation services.

Optics Trainer

918 Camino De La Reina, Unit 55
San Diego CA, 92108
(949) 813-6621
Email: contact@opticstrainer.com or Josh@opticstrainer.com
Website: www.opticstrainer.com

Experience our amazing VR activities at home. With a valid prescription from your local Vision Therapy clinic, you can now do your training and therapy at home.

The Optometric Extension Program Foundation (OEPF)

2300 York Road, Ste 113
Timonium, MD 21093
410-561-3791
Email: karen.ruder@oep.org
Website: www.oepf.org

The Optometric Extension Program Foundation is an international organization* dedicated to the advancement of the discipline of optometry through the gathering and dissemination of information on vision and the visual process. Our mission is to advance human progress through research and education on vision, the visual process, and clinical care.

Goals:

- Educate optometrists and their staff in the concepts of clinical vision care.
- Educate the public and the professions about:
 - The importance of visual health and hygiene
 - The prevention of visual and ocular problems
 - An understanding of visual development
 - Visual rehabilitation
 - Visual enhancement of vision and the visual process
- Encourage research into human vision and the visual process.
- Provide education necessary for the discipline of optometry to emerge as an independent profession worldwide.
- Develop a cadre of willing and able leaders for the continued support of optometry.
- Provide access to instruments, equipment, publications and materials supportive of the discipline of optometry related to the educational mission of the Foundation.

RightEye

7979 Old Georgetown Road, Suite 801
Bethesda, MD 20814
(301) 979-7970
Email: answers@righteye.com
Website: <https://righteye.com/>

RightEye is the first commercialized eye-tracking system for general healthcare that enables providers to identify undiagnosed vision and brain health issues in minutes. RightEye EyeQ reports provide objective “before and after” patient results and offer computer-based exercises that patients do at home to aid rehabilitation.

SeeOurSocksInAction

Box 3056
Edmonds, WA 98020
(949) 769.2605
Email: stan@SeeOurSocksInAction.com
Website: www.SeeOurSocksInAction.com

What if changing your socks could instantly help improve balance, strength and range of motion? We invite you to see it and feel it for yourself. It’s a new drug-free, affordable, non-invasive, technological innovation that we weave into the bottom of a pair of socks and a comfortable insole.

Senaptec

3800 Cedar Hills Blvd, #195
Beaverton, OR 97005
(888) 855-2091
Email: info@senaptec.com
Web: www.senaptec.com

Senaptec is excited to join you at NORA and showcase our latest advancements in vision therapy tools. Come see the new Quad Strobe Eyewear, with the ability to isolate stroboscopic therapy to specific regions of the visual field. The Sensory Station software has been updated with new modules addressing visual search, visual motor integration, and audio based cues for tempo activities. Come by our booth for a free license to install our newest therapy software suite on your personal device. Take the 60-second sensory challenge to win the Quad Strobe Eyewear!

SYntonac International LLC

2075 Wiesbrook Drive
Oswego, IL 60543
Email: info@syntonac.com or office@syntonac.com
Website: www.syntonac.com

We produce a quality line of products that allows the Neuro-rehab optometrist to use a variety of specific filters and frames to improve the therapeutic outcomes of their patients. We offer a wide variety of filter combinations to meet the specific needs of each individual patient. It is also available in children’s size. SYntonac is offering a precise product leads to a faster and more successful therapy.

Vestibular Disorders Association (VeDA)

5018 NE 15th Ave.
Portland OR 97211
(503) 294-9085
Email: Michelle.Eyres@vestibular.org
Website: www.vestibular.org

More than 35% of US adults aged 40 years and older (69 million people) experience vestibular dysfunction at some point in their lives. For almost 30 years, the Vestibular Disorders Association (VeDA) has been a highly respected source of scientifically credible information on vestibular disorders. Through its publications and online community, VeDA has reached millions of vestibular patients with critical information and support.

Vivid Vision

525 York St.
San Francisco, CA 94110
877-877-0310
Email: contact@seevidly.com & brian@seevidly.com
Website: www.seevidly.com

Vivid Vision is a medical device software company that uses virtual reality (VR) to help rehabilitate patients with binocular vision disorders, such as amblyopia, strabismus, and convergence insufficiency. Founded in 2014, Vivid Vision is committed to expanding the fields of vision therapy, visual rehabilitation, and behavioral optometry. Our patented, custom-made VR software is designed with the input from optometrists, vision scientists, and vision therapists and can only be prescribed by optometrists and ophthalmologists. We want your patients to SEE VIVIDLY!

Web Vision Therapy

23 Chubby Lane
Montague, NJ 07827
(973) 552-4080
Email: info@webvisiontherapy.com
Website: www.webvisiontherapy.com/

Web Vision Therapy is a web based vision therapy system designed for both in office and patient home use under the supervision of an eye care professional. While the patient's subscription is active they have unlimited use of the over 70 activities. Many of the activities can be used with Red / Blue glasses to separate eye function. Web Vision Therapy is compatible with Microsoft Windows, Apple OSX, and Linux desktop and laptop computers. It may also be used with the Apple iPad and Android based tablets and many smartphones, especially useful for patient's having difficulty using a keyboard or mouse. Patient's may use Web Vision Therapy on any combination of devices anywhere they have internet access since no software to be installed. Which of the more than 70 activities the patient may use and how they are configured can be done remotely by the eye care professional as the patient makes progress. Various charts and reports are available to the eye care professional based on both historic and recent patient activity results.

Stop by our booth and drop off a business card for a chance to win a 5 patient Web Vision Therapy Starter Kit.

SAVE THE DATE

NORA 2019

★ SEPT 19 - 22, 2019 ★

EMBASSY SUITES BY HILTON SCOTTSDALE RESORT
SCOTTSDALE, ARIZONA

Web: www.noravisionrehab.org ★ Email: info@noravisionrehab.com



For more information about Neuro-Optometric Rehabilitation, including where to find a Neuro-Optometric Rehabilitation Optometrist near you, visit www.noravisionrehab.org

The Neuro-Optometric Rehabilitation Association™, International (NORA) is an inter-disciplinary group of professionals dedicated to providing patients who have physical or cognitive disabilities as a result of an acquired brain injury with a complete ocular health evaluation and optimum visual rehabilitation education and services to improve their quality of life. NORA is committed to advancing the art and science of rehabilitation, with particular emphasis on treatment modalities designed to optimize visual-motor, visual-perceptual and visual information processing dysfunction among neurologically affected persons.



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